Deliverable 3.3
Short course presentations

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Dissemination level

<table>
<thead>
<tr>
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</tbody>
</table>

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## Table of contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Description</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Appendix 1</td>
<td>Short course material - UK</td>
<td>4</td>
</tr>
<tr>
<td>Appendix 2</td>
<td>Short course material – Finland</td>
<td>5</td>
</tr>
<tr>
<td>Appendix 3</td>
<td>Short course material - Spain</td>
<td>6</td>
</tr>
<tr>
<td>Appendix 4</td>
<td>Short course material – Germany</td>
<td>7</td>
</tr>
<tr>
<td>Appendix 5</td>
<td>Short course material - Hungary</td>
<td>8</td>
</tr>
</tbody>
</table>
INTRODUCTION

The UPRES project produced both long and short course material. The long course was aimed towards university module length, while the short course was aimed at in-post planners and lasted two to three days.

The development of the short courses was led by BRE; for the UK the short courses were felt to be the best way to deliver urgently needed information and have immediate impact. Subsequently short courses have been delivered in towns and cities in all five participant countries.

The short course material was assembled in the UK and then made available to the other partners who adapted the material to suit their own circumstances and target audiences.

The original objective of the short courses for the other partners was to function as ‘taster’ courses promoting the long courses, but as the economic crisis unfolded it also became an additional way to reach the intended target audiences who by now had less flexibility to take on a full Masters level module.

The original 3 day course material was developed with generic technical material for use by all partners, and UK planning specifics as an example for individual country adaptation. This material can be found in Report 3.1.

Adaptation of the original material took place even in the UK. In particular, following feedback from delegates, a radical change was implemented about half way through the overall schedule, with the course being reduced from three days to two days. In Germany the original structure was retained but the length was also reduced from 3 to 2 days. In Finland one-day sessions were held, while in Hungary several different course lengths were run according to the target audience and possibilities within courses. In Spain the short courses were mainly run as half-day information sessions promoting the long courses, with one 2-day course run towards the end of the UPRES project.

The target audiences for the short courses have focused primarily on planners, but it is recognised that successful local initiatives involve a range of players. Consequently, a mix of delegates was sought, to include other local authority personnel with whom planners would have to liaise, together with other actors external to the municipalities.

The objectives of the short courses were to give a brief introduction to the subject areas and also to use for marketing the long courses, but it also quickly became apparent that the short courses could achieve much in their own right.

The original project aim was to deliver 32 short courses in the 5 countries to 760 participants. However, a total of 50 courses were delivered, albeit these ranged considerably in length in response to in-country circumstances. In all a total of 1000 delegates was reached.

This report contains the actual presentations used in each country, in a series of appendices. The material is available for use at http://aaltopro2.aalto.fi/projects/up-res/ in the languages of the partner countries.
APPENDIX 1  SHORT COURSE MATERIAL - UK

1. 3 days presentations
2. 2 days presentations
   - England
   - Wales
   - Scotland
APPENDIX 2 SHORT COURSE MATERIAL – FINLAND

1. Helsinki Capital Region
2. Kuopio
3. Oulu
4. Turku
5. Tampere
6. Jyväskylä
7. Seinäjoki
8. Extra 2 days training in Jyväskylä, Tampere, Oulu
9. Common elements to the Finish short courses
APPENDIX 3  SHORT COURSE MATERIAL - SPAIN

1. Information sessions in Barcelona
2. Workshop in Barcelona (13/04/2011)
3. Girona 2 days training
APPENDIX 4       SHORT COURSE MATERIAL – GERMANY

1. Berlin
2. Chemnitz
3. Dresden, Frankfurt am Main
4. Hamburg
5. Munich
APPENDIX 5  SHORT COURSE MATERIAL – HUNGARY

1. Short course presentations